# **Islamic Services of America**

### Your Guide to the Global Halal Market™

#### Expand your reach and market share by including this significant and growing Halal consumer market.

With Halal certification from Islamic Services of America (ISA) - the first Halal Certifier in the USA - you will open your doors to a potential 10-12 million Halal consumers in the USA and nearly 2 billion Halal consumers worldwide!

In addition to their home markets, Halal certified producers of meat and poultry, health and beauty products, flavors and ingredients, pharmaceuticals and nutraceuticals, and other goods have access to nearly 25% of the worlds population!

Contact ISA today for more information.







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### ISA's History & Range of Halal Services



#### **To Provide Unparalleled Halal Certification Services to Any and All Industries**

## ISA's Values Include Integrity, Accountability and Service While Applying International Standards for Halal Compliance



Islamic Services of America (ISA), established in 1975, plays a significant role in the Halal industry both as an educator and a certifier. ISA partners with companies that specialize in the production of all consumable and non-consumable products and certifies those that are found to be Halal compliant according to internationally accepted Halal standards.

- We are a leading full service provider of Halal certification for over 40 years based in Cedar Rapids, Iowa, USA.
- Our Halal Quality Assurance team has auditors in the Midwest and on the East and West coast servicing the USA, Canada and Mexico.
- Our Halal symbols are recognized internationally in all sectors of the Halal industry.
- We uphold international Halal assurance standards for all global markets as set by the Halal governing authorities and religious scholars from the Middle East to Southeast Asia.
- ISA regularly reviews and updates administrative and operational quality assurance processes to enforce and maintain required Halal compliance and standards.

The Halal industry continues to grow rapidly to meet the needs of 10-12 million Muslims in America and nearly 2 billion Muslims globally. In fact, Halal goods are not just for Muslims. Halal products, just as Kosher, are readily consumable by anyone for the extra care and quality they provide.

#### ISA HALAL PRODUCT CATEGORIES INCLUDE:

Beverages
Dairy/Cheese
Personal Care
Chemicals

Meat/Protein Fruit/Vegetables Grains/Nuts Pharmaceuticals

Nutraceuticals Finished Food Products Flavorings/Ingredients Packaging/Equipment

#### **ISA HALAL FULL SERVICES INCLUDE:**

Product Reviews & Approvals Facility Audit Inspections
Facility & Product Certifications Export Certificates
Raw & Finished Material Certificates